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**B.B.A (Sixth Semester)  
EXAMINATION, May - June, 2022  
BUSINESS ETHICS AND SOCIAL  
RESPONSIBILITY  
(130)**

*Time : Three Hours]*

*[Maximum Marks:90*

*[Minimum Pass Marks : 32]*

**Note: Attempt all sections as directed. All questions carry equal marks.**

**UNIT - 1**

1. What do you mean by belief. Differentiate between belief and values? Discuss the factors shaping belief of an individual.

**OR**

What do you mean by business, Describe the objective of business? Explain the principles of business ethics?

**P.T.O.**

[2]

**UNIT - 2**

2. What is social responsiveness? Describe the various aspects of social responsibilities of business?

**OR**

How do you measure the benefit of social responsibilities? Describe in detail with the help of various tools present for social responsibility

**UNIT - 3**

3. Explain in detail about ethics in managing ethical theories?

**OR**

Write short notes on:

(A) Enterprises Mission

(B) Code of Ethics and its implementation.

**UNIT - 4**

4. What do you mean by Social Audit? Describe its Importance and how much it impacts on implementation of social policies?

**OR**

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Write Short Notes on

(A) Benefits of Social Audit

(B) Approaches to Social Audit

**UNIT - 5**

5. It is very difficult for a business to be socially responsible towards all sections of society simultaneously, explain. This statement in the light of social responsibilities of business.

**OR**

What are the social responsibilities of Indian Managers towards consumer and community? Explain.